

SCHOOL OF JOURNALISM & DIGITAL MEDIA



YEAR ONE

SEMESTER ONE

S/N	Course Code	Course Title	Credit Hours
1	JOUR 101	Introduction to Mass Communication	3
2	CPS 111	Introduction to Information Communication Technology	3
3	GEL 101	Use of English I	3
4	FRE 101	Elementary French I	3
5	POL 101	Introduction to Politics	3
6	MTH 105	Basic Statistics	3
			Total Credits 18

SEMESTER TWO

1	JOUR112	Basic News Writing	3
2	PSY 101	Introduction to Psychology	3
3	GEL 102	Use of English II	3
4	FRE 102	Elementary French II	3
5	POL 203	Introduction to International Relations	3
			Total Credits 15

YEAR TWO

SEMESTER 1

S/N	Course Code	Course Title	Credit Hours
1	JOUR201	Advanced News Writing and Reporting	3
2	JOUR 203	History of Journalism (Britain/USA)	3
3	FRE 201	Elementary French 3	3
4	MGT 110	Introduction to Management	3
5	ELA 102	African Prose	3
6	POL 401	Intro to Cons' & Administrative Law (The Gambia)	3
			Total Credits 18

SEMESTER 2

1	JOUR 211	Media Law and Ethics	3
2	JOUR 212	History of Journalism (West/Africa/The Gambia)	3
3	JOUR 213	Development Communication	3
4	ELA 201	Advanced English Grammar	3
5	POL 307	Diplomacy and Foreign Policy (or) Introduction Sociology	3
6	FRE 202	Elementary French IV	3
			Total Credits 18

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YEAR THREE

<i>SEMESTER 1</i>			
<i>S/N</i>	<i>Course Code</i>	<i>Course Title</i>	<i>Credit Hours</i>
1	JOUR 301	Magazine Feature Writing	3
2	JOUR 302	News Editing and Production	3
3	JOUR 303	Marketing and Advertising	3
4	JOUR 304	Elements of Digital Media	3
5	JOUR 305	Vocabulary Development	3
6	FRE 301	Elementary French V	3
			<i>Total Credits 18</i>

<i>SEMESTER 2</i>			
1	JOUR 311	Precision Journalism	3
2	JOUR 312	Investigative Journalism	3
3	JOUR 313(Or)314	Advanced Digital Broadcast (OR)Advanced Newspaper (Production)	3
4	JOUR 315	Creative Writing and Editorial	3
5	FRE 302	Elementary French VI	3
			<i>Total Credits 15</i>

YEAR FOUR

<i>SEMESTER 1</i>			
<i>S/N</i>	<i>Course Code</i>	<i>Course Title</i>	<i>Credit Hours</i>
1	JOUR 401	Persuasion and Public Relations	3
2	JOUR 402	Public Affairs Reporting	3
3	JOUR 405	Social Research Methods & Documentation	3
4	JOUR 401	Elementary French VII	3
5	GEN 101	Introduction to Gender Definitions & Concepts	3
6		COURSES OF SPECIFIC INTEREST OR REPEAT COURSES	3
			<i>Total Credits 18</i>

<i>SEMESTER 2</i>			
1	JOUR 411/412	Internship/Senior Research Project	6
3	JOUR 413	New Tech.(Newspaper)Design and Management	3
4	FRE 402	Elementary French VIII	3
5		COURSES OF SPECIFIC INTEREST OR REPEAT COURSES	3
			<i>Total Credits 15</i>